

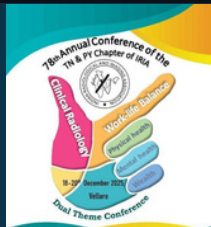


INSTAGRAM

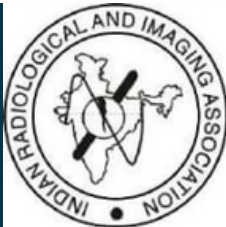
REELS

competition

Submit now

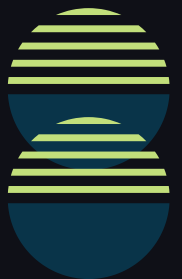


78th TNPY IRIA Dual Theme Conference



THEMES

- Work-life balance in radiology
- Frames of the mind - Mental health awareness
- Funny memes related to radiology, IRIA / Medical resident life



Open to all delegates registered for conference


Reels should be posted in your account and IRIA Instagram page @iriatnpy2025
Hashtags- #IRIA #tnpyiria2025 #iriavellore #radiology #worklifebalance

Last date to submit: December 19

Eligibility & Originality

- Registration for the conference is mandatory
- Language: English or regional language permitted
- The reel must be original. Plagiarism will lead to disqualification
- Individual or team entries (max 5 members) are allowed.
- Participants must follow the official IRIA TN State Instagram handle.

Submission Guidelines

- Duration upto 90 sec 
- Format: Instagram reels format (vertical preferably, 9: 16)
- Reels should be posted in your account and IRIA Instagram page (iriatnpy2025)
- Hashtags- #IRIA #tnpyiria2025 #iriavellore #radiology #worklifebalance
- Late entries won't be considered

Judging Criteria:

- Creativity & Originality, Relevance to Theme, Storytelling, Technical Quality, Engagement Metrics (Likes, Comments, Shares)
- Judges decision will be final and binding

Results  Dec 20, Saturday

Rules of conduct

1. Content Restrictions: No obscenity, offensive language, or inappropriate visuals.
2. No promotion of alcohol, tobacco, or political/religious content.
3. Maintain respect for patients, colleagues, and the profession.
4. Multiple Entries per subchapter permitted.
5. Rights: By submitting, participants agree that IRIA Vellore can share the reels on its official platforms (with due credits)

Submit now

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